

## MEDIA CONTACT

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## HOP GARDEN PUMPKIN ALE RELEASE PARTY & CHILI CONTEST SCHEDULED FOR 10/24/2015

The Hop Garden to Host a Combined Beer Release Party & Charity Chili Cook-Off Contest to Debut their New Pumpkin Ale

**PAOLI, WISCONSIN** | *October 6, 2015* — October is a fabulous time as many breweries debut their chilly weather seasonal beers. On October 24th, 2015, The Hop Garden will be hosting a Pumpkin Ale Beer Release Party and Chili Cookoff Contest at their <u>Tap Room</u> in Paoli, WI to celebrate the debut the Hop Garden Pumpkin Ale which was brewed at The House of Brews in Madison.

"This was the first time making a large 10 barrel batch for the Pumpkin Ale. Everything went great! We hit our targets on aroma, color and flavor. We used a blend of Centennial and Nugget hops for bitterness and will be adding the extra spices in later when switched over to the bright tanks."

The Hop Garden has just brewed up a limited release Pumpkin Ale made with pie-pumpkins which were grown on The Hop Garden's farm then grilled with apple wood for use in the 10 barrel brewing recipe. Join the Hop Garden at their Paoli, Wisconsin Tap Room for the first pour of this one-off Pumpkin Ale will be coincide with a chili cook-off for charity and live music at 1pm on October 24th, 2015. The Hop Garden Tap Room is located on the back side of the Old Mill at 6818 Canal St., Paoli, Wisconsin, just two right turns from Hwy PB south of Verona, WI. Read more info on the Hop Garden Tap Room at <a href="https://thehopgarden.net/paoli-wi-taproom/">https://thehopgarden.net/paoli-wi-taproom/</a> or watch the video at <a href="https://www.youtube.com/watch?v=zfmVjZDsNCE">https://www.youtube.com/watch?v=zfmVjZDsNCE</a>









## **About The Hop Garden**

The Hop Garden is a family owned business who operate a <u>Tap Room</u> in Paoli, WI; a hop farm south of Belleville, Wisconsin where they manage 9 acres of hops which sell to brewers all over the USA and; The Hop Garden began commercially brewing in January of 2014. The Hop Garden now has a handful of distinct beers which they self-distribute to over 50 locations in Southern Wisconsin including their Paoli, WI Tap Room. The Hop Garden beer recipes feature hops from their Belleville, WI farm and malt from Chilton, Wisconsin.